



TC West Booster Advertising Opportunities

All-Season Sports Program Advertising (Fall, Winter and Spring)

Business Card Ad (3.75”w X 2.5”h):	\$120 per year
Quarter Page Ad (3.75”w X 5”h):	\$325 per year
Half Page Ad (7.5”w X 5”h):	\$575 per year
Full Page Ad (7.5”w X 10.25”h):	\$1,000 per year
Inside Back Cover (7.5”w X 10.25”h):	\$1,050 per year
Inside Front Cover (7.5”w X 10.25”h):	\$1,125 per year (Currently not available)
Back Cover (7.5”w X 10.25”h):	\$1,250 per year (Currently not available)
Front Cover	Not Available

IMPORTANT ALL-SEASON SPORTS PROGRAM NOTES:

1. When you advertise in the sports program, your ad will be included with all three sports seasons.
2. If you invest in a Back Cover, Inside Front Cover, Inside Back Cover or Full Page Ad, you will also receive a static banner ad on www.tctestathletics.com that can be linked to an email address or a URL. See below for banner ad specifications.
3. If you invest in a Half Page ad, you will also receive a scrolling banner ad on www.tctestathletics.com. See below for banner ad specifications.

Other website banner advertising opportunities are available on the specific team pages. Please contact the appropriate coach for more information.

Website Banner Ad Specifications

Size: 7 1/8”w X 7/8”h
Format: .Jpg
Destination: If a prospect clicks an ad, the ad can be linked to an Email or URL

Fall Golf Outing (Details coming soon!)

Spring Spirit of Traverse City Family Bowling Night (Details coming soon!)

Traverse City West Athletic Boosters
5376 N. Long Lake Road
Traverse City, MI 49685

***We are a group of Fans, Parents, Players and Coaches
that work together to support Titan Athletics.***

www.tctestathletics.com