



**TRAVERSE CITY WEST ATHLETIC BOOSTERS**

**ALL-SEASON  
SPORTS  
PROGRAM**



## **Full Page\***

\$1,000

(includes a listing in 3 consecutive sports seasons programs)

## **Inside Front Cover\***

(limited availability)

\$1,125

(includes a listing in 3 consecutive sports seasons programs)

## **Inside Back Cover\***

(limited availability)

\$1,050

(includes a listing in 3 consecutive sports seasons programs)

## **Back Cover\***

(limited availability)

\$1,250

(includes a listing in 3 consecutive sports seasons programs)

## **Ad size**

7<sup>1</sup>/<sub>2</sub>" wide by 10<sup>1</sup>/<sub>4</sub>" high

## **Front Cover Not Available**

\*If requested, advertisers who purchase these ads will receive a complementary STATIC banner ad on [www.tcwestathletics.com](http://www.tcwestathletics.com)

## **Website Banner Ad**

7<sup>1</sup>/<sub>8</sub>" wide by 7<sup>7</sup>/<sub>8</sub>" high

Artwork File Format: .jpg

There is a coupon section included with each program. Business card advertisers may include up to 2 coupons; Quarter page, half page, and full page advertisers may include up to 3 coupons. If interested, please designate this information on the sign-up form.



## TITAN HOCKEY TEAM

### **Business Card Ad**

\$120

(includes a listing in 3 consecutive sports seasons programs)

### **Ad size**

3<sup>3</sup>/<sub>4</sub>" wide by 2<sup>1</sup>/<sub>2</sub>" high

### **Business Card Ad**

\$120

(includes a listing in 3 consecutive sports seasons programs)

### **Ad size**

3<sup>3</sup>/<sub>4</sub>" wide by 2<sup>1</sup>/<sub>2</sub>" high

### **Business Card Ad**

\$120

(includes a listing in 3 consecutive sports seasons programs)

### **Ad size**

3<sup>3</sup>/<sub>4</sub>" wide by 2<sup>1</sup>/<sub>2</sub>" high

### **Business Card Ad**

\$120

(includes a listing in 3 consecutive sports seasons programs)

### **Ad size**

3<sup>3</sup>/<sub>4</sub>" wide by 2<sup>1</sup>/<sub>2</sub>" high

There is a coupon section included with each program. Business card advertisers may include up to 2 coupons; Quarter page, half page, and full page advertisers may include up to 3 coupons. If interested, please designate this information on the sign-up form.

### **Quarter Page Ad**

\$325

(includes a listing in 3 consecutive sports seasons programs)

#### **Ad size**

3<sup>3</sup>/<sub>4</sub>" wide by 5" high

### **Quarter Page Ad**

\$325

(includes a listing in 3 consecutive sports seasons programs)

#### **Ad size**

3<sup>3</sup>/<sub>4</sub>" wide by 5" high

### **Half Page Ad\***

\$575

(includes a listing in 3 consecutive sports seasons programs)

#### **Ad size**

7<sup>1</sup>/<sub>2</sub>" wide by 5" high

\*If requested, advertisers who purchase these ads will receive a complementary ROTATING banner ad on [www.tcwestathletics.com](http://www.tcwestathletics.com)

### **Website Banner Ad**

7<sup>1</sup>/<sub>8</sub>" wide by <sup>7</sup>/<sub>8</sub>" high

Artwork File Format: .jpg

There is a coupon section included with each program. Business card advertisers may include up to 2 coupons; Quarter page, half page, and full page advertisers may include up to 3 coupons. If interested, please designate this information on the sign-up form.