



## TRAVERSE CITY WEST ATHLETIC BOOSTERS

Monday, May 19, 2014

Coaches:

I would consider 2013/2014 a great success. In addition to specific team accomplishments, more teams are focusing on The Booster's 3 main fundraisers, which mean more teams are reaping financial rewards from that effort. What will make 2014/2015 even better? All teams participating and taking advantage of what The Boosters has to offer. Because of the current effort and the philosophy re-structuring of The Boosters in 2012, we have been able to do the following in 2013/2014:

- Awarded \$3,500 (9 seniors) in Booster Scholarships
- Accumulated over \$30,000 to help with Athletic-Specific Capital Projects
- Establish the All-Season Sports Program as a strong annuity...\$32,000+/year in sales
- ...as well as the other benefits that come with being an active member of The Boosters

In an effort to continue the momentum, in 2014/2015 your athletic program will be responsible for \$1500 per year membership dues and satisfy the minimum fundraising activity requirements outlined for your team...these are based on the number of athletes involved in your sport. If proper participation is met, then your team will receive the following benefits.....

- Eligible for Booster Grants....mainly tangible items (i.e. scoreboard, uniforms, etc.)
  - Priority will continue to be on the renovation of TC West outdoor sports facilities as well as other ideas that come from submitted Project Request Forms
- Ability to nominate Senior Athletes for Booster Scholarships
- Camp Scholarships for qualified athletes
- \$300 per year Coaches Clinic Stipend

Traverse City West Athletic Boosters  
5376 N. Long Lake Road  
Traverse City, MI 49685

***We are a group of Fans, Parents, Players and Coaches  
that work together to support Titan Athletics.***

[www.tcwestathletics.com](http://www.tcwestathletics.com)



Included in the \$1500 mandatory team fee is.....

- Weight Room Supervisor
- Website Maintenance
- Deposit/Check Processing
- Ability to solicit donations as a part of a 501 c3 organization
- Fund Raising Supervision/Assistance

\$1500 membership dues will be deducted from the team accounts on the following dates. Fall Sports - 10/13/14. Winter Sports - 2/16/15. Spring Sports - 6/1/15.

Each team will be given a minimum participation agreement on an annual basis which will include requiring a representative (coach, parent, etc.) to attend all monthly Booster Meetings...typically the 3<sup>rd</sup> Monday of each month.

The Boosters will Manage/Supervise a minimum of 3 fundraisers on an annual basis to not only help teams reach their \$1500 fee, but also accumulate funds needed specifically for your program. At this time we are planning on those fundraisers being...

1. TC West All-Season Sports Program (ads can be sold throughout the year)
2. Titan Fall Golf Outing (September - 1<sup>st</sup> Sunday after Labor Day)
3. Spirit of Traverse City Family Bowling Nights (June 2014)

Great communication with your parents and staff and focused effort are THE KEYS to having fundraising success for the year. Please know, we don't expect teams to drop other successful fundraisers that have been established in the past, but be thoughtful of parent fundraising fatigue. If you focus on the fundraisers The Boosters offer, you should accomplish many if not all of your financial goals.

If you would like a representative of The Booster Board to attend your parent meeting, please let us know. We are here to support your Titan program.

Go Titans!

Adam Warren  
President - Traverse City West Athletic Boosters

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