

Name of Advertiser	Ad Size	Coupon	Payment Date	Payment Amount	Team	Ad Start Date	Ad Renewal Date
Apex Engineering & Management	Bus. Card	No	8/25/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Aquinas College Sports Club	Bus. Card	No	8/30/2013	\$ 120.00	Baseball	8/15/2013	8/15/2014
Art Brezin LLC	1/4 page		4/15/2013	\$ 325.00	Baseball	4/12/2013	4/12/2014
Aunt Tara's Creative Canine Solutions	Bus. Card	No	8/25/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Barb Cunningham & Assoc.	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/12/2014
Bay Area Memorials	Bus. Card	No	4/15/2013	\$ 120.00	Baseball	8/15/2013	8/15/2014
Bay Bread Company	Bus. Card		4/15/2013	\$ 120.00	Girl's Track	4/12/2013	4/12/2014
Beers Family Dentistry	Full Page	No	8/6/2013	\$ 1,000.00	Boy's Basketball	8/15/2013	8/15/2014
Bill Marsh Auto Group	1/4 Page	No	8/25/2013	\$ 325.00	Softball	8/15/2013	8/15/2014
Britten Banners	1/4 page	No	5/6/2013	\$ 325.00	Baseball	8/15/2013	8/15/2014
Britten Banners (2nd ad)	1/4 page	No	5/6/2013	\$ 325.00	Girl's Soccer	8/15/2013	8/15/2014
Busters Blinds Suttons Bay	Bus. Card	No	8/25/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Canteen Services of NM	Bus. Card	No	4/15/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Cedar Run Eye Center	1/4 page	No	4/18/2013	\$ 325.00	Girl's Swimming	8/15/2013	8/15/2014
CenterPointe Unlimited	Bus. Card		4/18/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/12/2014
Cherry Bay Dental	1/4 page	No		\$ 325.00	Football \$75; Boys Track \$250	8/15/2013	8/15/2014
Cherry Capital Cadillac-Subaru	Bus. Card	No	4/15/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Cherry Tree Inn and Suites	1/4 page	No		\$ 325.00	Football	8/15/2013	8/15/2014
Cherryland Electric Cooperative	1/4 page	No	8/25/2013	\$ 325.00	Softball	8/15/2013	8/15/2014
Clark Manufacturing Co.	Bus. Card		4/18/2013	\$ 120.00	Softball	4/12/2013	4/12/2014
Credit Union One	1/4 page	No	9/18/2013	\$ 325.00	Girl's Golf	8/15/2013	8/15/2014
Critter Control	Full Page		4/15/2013	\$ 1,000.00	Girl's Track	4/12/2013	4/12/2014
CS Sewing	Bus. Card	No	5/6/2013	\$ 120.00	Baseball	8/15/2013	8/15/2014
Culvers	1/4 page	No		\$ 325.00	Football	8/15/2013	8/15/2014
Deer Haven Family Dentistry	Bus. Card		4/15/2013	\$ 120.00	Girl's Track	4/12/2013	4/12/2014
Deer Haven Family Dentistry	Bus. Card		4/15/2013	\$ 125.00	Girl's Soccer	4/12/2013	4/12/2014
Deerhaven Family Dentistry	Bus. Card	No	8/25/2013	\$ 120.00	Baseball	8/15/2013	8/15/2014
Dennis Gartland Niergarth	1/4 page	No		Complementary	Booster (Tax Services)	8/15/2013	8/15/2014
Denoyer Brothers	1/4 page	No	5/6/2013	\$ 325.00	Softball	8/15/2013	8/15/2014
Dilbert's Café	1/4 page	No		\$ 325.00	Football	8/15/2013	8/15/2014
Dr. Bob Portenga	Bus. Card	No	5/6/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Dr. Lints Orthodontics	Inside Front Cover	No	4/15/2013	\$ 1,125.00	Softball	8/15/2013	8/15/2014
Dr. Niergarth	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/15/2013	4/15/2014
Dr. Sara Bergsma	Bus. Card	No	4/15/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
East Traverse Catholic Federal Credit Union	Bus. Card		4/15/2013	\$ 120.00	Girl's Track	4/12/2013	4/12/2014
Eastfield Laundry	Bus. Card		4/15/2013	\$ 120.00	Softball	4/12/2013	4/12/2014
Elmers	Bus. Card		4/15/2013	\$ 120.00	Baseball	4/12/2013	4/12/2014
EmbroidMe	1/4 page	No	8/30/2013	\$ 325.00	Baseball	8/15/2013	8/15/2014
Excel Physical Therapy	Bus. Card x 2			\$ 240.00	Girl's Track	4/12/2013	4/15/2014
Fieldsport	1/4 page		4/18/2013	\$ 325.00	Girl's Track	4/12/2013	4/15/2014
FIM Group	1/4 page	No	4/15/2013	\$ 325.00	Softball	8/15/2013	8/15/2013
Football Touchdown Club	Full Page	No		\$ 500.00	Football	8/15/2013	8/15/2014
Fox Grand Traverse - BMW	1/4 page	No	8/25/2013	\$ 325.00	Baseball	8/15/2013	8/15/2014
Front Street Insurance Agency	Bus. Card	No	8/26/2013	\$ 120.00	Boy's Track	8/15/2013	8/15/2014
Gosling Czubak Engineering Sciences	Bus. Card	No	5/6/2013	\$ 120.00	Boy's Track	8/15/2013	8/15/2014
Grand Traverse Country Sheriff's Office	Bus. Card	No	4/15/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Grand Traverse Internists	Full Page	No		\$ 1,000.00	Football	8/15/2013	8/15/2014
Great Lakes Orthopedics	1/4 page	No	8/6/2013	\$ 325.00	Cheer	8/15/2013	8/15/2014
Great Lakes Potato Chip Co.	Bus. Card		4/18/2013	\$ 120.00	Softball	4/12/2013	4/12/2014
Grumpy's Market & Deli	Bus. Card		4/15/2013	\$ 120.00	Softball	4/12/2013	4/12/2014
Herbalife - Penny Nerem	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/12/2014
Hurricane Safety Systems	Bus. Card		4/15/2013	\$ 120.00	Baseball	4/12/2013	4/12/2014
Incredible Mo's	Bus. Card x 2	Yes	8/26/2013	\$ 240.00	Boy's Track	8/15/2013	8/15/2014
Inspire Salon	Bus. Card		8/20/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Integrity Software	1/4 Page		5/6/2013	\$ 325.00	Girl's Soccer	4/12/2013	4/12/2014
John Erickson, Inc. (Vintage Homes)	Bus. Card	no	5/17/2013	\$ 120.00	Baseball	8/15/2013	8/15/2014
Jonathon B Pubb	1/4 page	No		\$ 325.00	Football	8/15/2013	8/15/2014
Kona Ice	1/2 page	No		\$ 575.00	Football	8/15/2013	8/15/2014
La Seniorita	Bus. Card	No	8/27/2013	\$ 120.00	Booster	8/15/2013	8/15/2014
Land Tech	1/4 page	No	8/27/2013	\$ 325.00	Girl's Golf	8/15/2013	8/15/2014
Larry Wareck	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/12/2014
Lautner Irrigation, Inc.	Bus. Card	No	4/15/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Long Lake Baseball & Softball Assoc.	1/2 Page	No	8/25/2013	\$ 575.00	Softball	8/15/2013	8/15/2014
Long Lake Grocery	Bus. Card	No	8/30/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Maxbauer's Meats	1/4 page	No		\$ 325.00	Football	8/15/2013	8/15/2014
Max's Service	Bus. Card	No	9/4/2013	\$ 120.00	Girl's Golf	8/15/2013	8/15/2014
Maxwell Medals & Awards	Bus. Card		4/15/2013	\$ 120.00	Girl's Track	4/12/2013	4/12/2014
MC Sports	1/2 page	No	4/15/2013	\$ 575.00	Softball	8/15/2013	8/15/2014
Moomers	Bus. Card		4/15/2013	\$ 120.00	Softball	4/12/2013	4/12/2014
Morgan Stanley Smith Barney - Craig Roserberg	1/2 page	No		\$ 575.00	Baseball	8/15/2013	8/15/2014
Myofascial Release of TC	Bus. Card	No	9/11/2013	\$ 120.00	Boy's Track	8/15/2013	8/15/2014
Northern Fire & Safety	Bus. Card	No	8/25/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Northern Michigan Diesel Service	Bus. Card	No	4/18/2013	\$ 120.00	Baseball	8/15/2013	8/15/2014
Northern Michigan Glass	Bus. Card	No	5/6/2013	\$ 120.00	Baseball	8/15/2013	8/15/2014
Northwest Michigan Surgery Center	1/4 page	No	8/25/2013	\$ 325.00	Baseball	8/15/2013	8/15/2014
Northwestern Bank	Bus. Card	No	4/15/2013	\$ 120.00	Girl's Track	8/15/2013	8/15/2014
Nuisance Animal Control (Roy Reed)	Bus. Card	No	5/17/2013	\$ 120.00	Baseball	8/15/2013	8/15/2014
Outdoor Specialties	Bus. Card		4/15/2013	\$ 125.00	Big Booster	4/12/2013	4/12/2014
Patriot Radio	Bus. Card	No	8/25/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Peplinski Plumbing	Bus. Card	No	5/17/2013	\$ 120.00	Baseball	8/15/2013	8/15/2014
Phillip Yancho DDS	Bus. Card		4/15/2013	\$ 120.00	Girl's Track	4/12/2013	4/12/2014
Pioneer Diesel Service	Bus. Card	No	8/25/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Plascon	1/4 Page		5/17/2013	\$ 325.00	Baseball	4/12/2013	4/12/2014
Popano's Pizza	1/4 Page 1/2 off	No		\$ 162.50	Football	8/15/2013	8/15/2014
Pyramid Tax & Accounting	1/4 Page			\$ 325.00	Softball		
R. Whiting Associates - Rick Slack	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/14/2013
Raymond James	1/4 page	No		\$ 325.00	Baseball	8/15/2013	8/15/2014
RPM Records	Bus. Card	No	5/6/2013	\$ 120.00	Girl's Soccer	8/15/2013	8/15/2014
Running Fit	Bus. Card	No	4/15/2013	\$ 120.00	Girls Track	8/15/2013	8/15/2014
Sarya Orthodontics	Bus. Card	No	4/15/2013	\$ 120.00	Girl's Soccer	8/15/2013	8/15/2014
Schepers & Hofstra PC	1/4 Page	No	8/20/2013	\$ 325.00	Boy's Soccer	8/15/2013	8/15/2014
Silver Leaf Sawmill	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/14/2013
Superior Collision	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/12/2014
Tates Autobody	1/4 page	No	11/12/2013	\$ 325.00	Baseball	8/15/2013	8/15/2014
Taylor Freezer of Michigan	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/12/2014
TechSavvy TC	Bus. Card	No	5/6/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Tile Craft	1/4 page			\$ 325.00	Softball	4/15/2013	4/15/2014
TJ Maxx	1/4 page	No		\$ 325.00	Football	8/15/2013	8/15/2014

Total Plumbing and Heating	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/12/2014
					Boy's Cross Country		
					Girl's Cross Country		
Traverse Area Running Club	1/4 Page		2/22/2013	\$ 325.00	50/50 Split	4/12/2013	4/12/2014
Traverse City Big Boy	Bus. Card	No	5/17/2013	\$ 120.00	Baseball (was softball)	8/15/2013	8/15/2014
Traverse City Golf Center	Bus. Card	No	9/4/2013	\$ 120.00	Girl's Golf	8/15/2013	8/15/2014
Traverse City Junior Golf	1/4 page		4/18/2013	\$ 325.00	Boys Golf/Girls Golf	4/12/2013	4/12/2014
Traverse City Orthopedics	1/4 page	No		\$ 325.00	Football	8/15/2013	8/15/2014
Traverse City Roller Derby	Bus. Card		4/15/2013	\$ 120.00	Softball	4/12/2013	4/12/2014
Traverse City Trim	Bus. Card		4/15/2013	\$ 120.00	Baseball	4/12/2013	4/12/2014
Tuscan Bistro	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/14/2013
Van Skyhock Chiropractic Center	Bus. Card	No	8/25/2013	\$ 120.00	Softball	8/15/2013	8/15/2014
Vincent Mack DDS	Bus. Card	No	8/25/2013	\$ 120.00	Baseball	8/15/2013	8/15/2014
Wells Fargo - Todd Endresen	Bus. Card		4/15/2013	\$ 120.00	Girl's Soccer	4/12/2013	4/14/2013
Williams Auto Group	Bus. Card	No	8/27/2013	\$ 120.00	Girl's Golf	8/15/2013	8/15/2014
Yoga for Health	Bus. Card		4/15/2013	\$ 240.00	Girl's Soccer	4/12/2013	4/12/2014