

Name of Advertiser	Ad Size	Coupon	Payment Amount	Team	Ad Start Date	Ad Renewal Date
Ace Welding	Back Cover	No	\$ 1,250.00	Baseball	12/8/2013	12/8/2014
American Waste	Bus. Card	No	\$ 120.00	Booster	12/8/2013	12/8/2014
Apex Engineering & Management	Bus. Card	No	\$ 120.00	Softball	8/15/2013	4/12/2015
Aquinas College Sports Club	Bus. Card	No	\$ 120.00	Baseball	8/15/2013	8/15/2014
Art Brezin LLC	1/4 page	No	\$ 325.00	Baseball	4/12/2013	4/12/2015
Aunt Tara's Creative Canine Solutions	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Bay Area Memorials	Bus. Card	No	\$ 120.00	Baseball	8/15/2013	8/15/2014
Bay Bread Company	Bus. Card	Yes	\$ 120.00	Girl's Track	4/12/2013	4/12/2015
Beers Family Dentistry	Full Page	No	\$ 1,000.00	Boy's Basketball	8/15/2013	8/15/2014
Bill Marsh Auto Group	1/4 Page	No	\$ 325.00	Softball	8/15/2013	8/15/2014
Bold Custom Ski Poles	Bus. Card	No	\$ 120.00	Basketball - Boys	12/8/2013	12/8/2014
Britten Banners	1/4 page	No	\$ 325.00	Baseball	8/15/2013	8/15/2014
Britten Banners (2nd ad)	1/4 page	No	\$ 325.00	Girl's Soccer	8/15/2013	8/15/2014
Bulls-i, Inc. - Adam Warren	1/4 Page	Yes	\$ -	Boosters	4/12/2013	4/12/2015
Busters Blinds Suttons Bay	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Canteen Services of NM	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Century 21 - Anne Perry	Bus. Card	No	\$ 120.00	Soccer - Girls	4/12/2014	4/12/2015
Cedar Run Eye Center	1/4 page	No	\$ 325.00	Girl's Swimming	8/15/2013	8/15/2014
Cherry Bay Dental	1/4 page	No	\$ 325.00	Football \$75; Boys Track \$250	8/15/2013	8/15/2014
Cherry Capital Cadillac-Subaru	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Cherry Tree Inn and Suites	1/4 page	No	\$ 325.00	Football	8/15/2013	8/15/2014
Cherryland Electric Cooperative	1/4 page	No	\$ 325.00	Softball	8/15/2013	8/15/2014
Coleman Consulting	Bus. Card	No	\$ 120.00	Track - Girls	4/12/2014	4/12/2015
Credit Union One	1/4 page	No	\$ 325.00	Girl's Golf	8/15/2013	8/15/2014
CS Sewing	Bus. Card	No	\$ 120.00	Baseball	8/15/2013	8/15/2014
Culvers	1/4 page	No	\$ 325.00	Football	8/15/2013	8/15/2014
Deerhaven Family Dentistry	Bus. Card	No	\$ 125.00	Girl's Soccer	4/12/2013	4/12/2015
Deerhaven Family Dentistry	Bus. Card	No	\$ 120.00	Baseball	8/15/2013	8/15/2014
Dennis Gartland Niergarth	1/4 page	No	\$ -	Booster (Tax Services)	8/15/2013	8/15/2014
Denoyer Brothers	1/4 page	No	\$ 325.00	Softball	8/15/2013	8/15/2014
Dilbert's Café	1/4 page	No	\$ 325.00	Football	8/15/2013	8/15/2014
Dr. Bob Portenga	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Dr. David Shelton	Bus. Card	No	\$ 120.00	Basketball - Girls	12/8/2013	12/8/2014
Dr. Lints Orthodontics	Inside Front Cover	No	\$ 1,125.00	Softball	8/15/2013	8/15/2014
Dr. Sara Bergsma	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
East Traverse Catholic Federal Credit Union	Bus. Card	No	\$ 120.00	Girl's Track	4/12/2013	4/12/2015
Eastfield Laundry	Bus. Card	Yes	\$ 120.00	Softball	4/12/2013	4/12/2015
Elmers	Bus. Card	No	\$ 120.00	Basketball- Girls	12/8/2013	12/8/2014
EmbroidMe	1/4 page	No	\$ 325.00	Baseball	8/15/2013	8/15/2014
Farm Bureau Insurance - Scott Warren	Bus. Card	No	\$ 120.00	Basketball - Girls	4/12/2014	4/12/2015
Fast Physical Therapy	Bus. Card	Yes	\$ 120.00	Golf - Girls	12/8/2013	12/8/2014
FIM Group	1/4 page	No	\$ 325.00	Softball	8/15/2013	4/12/2015
Football Touchdown Club	Full Page	No	\$ 500.00	Football	8/15/2013	8/15/2014
Ford Insurance Company	Bus. Card	No	\$ 120.00	Baseball	4/12/2014	4/12/2015
Fox Grand Traverse - BMW	1/4 page	No	\$ 325.00	Baseball	8/15/2013	8/15/2014
Fox Motors - Ford, Lincoln	Inside Back Cover	No	\$ 1,050.00	Boy's Soccer	4/12/2014	4/12/2015
Front Street Insurance Agency	Bus. Card	No	\$ 120.00	Boy's Track	8/15/2013	8/15/2014
Gaston Family Chiropractic	Bus. Card	No	\$ 120.00	Track - Girls	4/12/2014	4/12/2015
Gosling Czubak Engineering Sciences	Bus. Card	No	\$ 120.00	Boy's Track	8/15/2013	8/15/2014
Grand Traverse Children's Clinic	Bus. Card	No	\$ 120.00	Soccer - Girls	4/12/2014	4/12/2015
Grand Traverse Children's Clinic	Bus. Card	No	\$ 120.00	Basketball - Girls	12/8/2013	12/8/2014
Grand Traverse Country Sheriff's Office	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Grand Traverse Foot and Ankle	1/2 Page	No	\$ 575.00	Basketball - Boys	12/8/2013	12/8/2014
Grand Traverse Internists	Full Page	No	\$ 1,000.00	Football	8/15/2013	8/15/2014
Great Lakes Orthopedics	1/4 page	No	\$ 325.00	Cheer	8/15/2013	8/15/2014
Great North Appraisal Services	Bus. Card	No	\$ 120.00	Soccer - Girls	4/12/2014	4/12/2015
Greg MacMaster	1/4 Page	No	\$ 325.00	Golf - Girls	12/8/2013	12/8/2014
Harbor Pipe and Supply	Bus. Card	No	\$ 120.00	Basketball - Boys	12/8/2013	12/8/2014
Haven Interlochen Party Store	Bus. Card	No	\$ 120.00	Softball	4/12/2014	4/12/2015
Incredible Mo's	Bus. Card x 2	Yes	\$ 240.00	Boy's Track	8/15/2013	8/15/2014
Inspire Salon	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
iOmni	Bus. Card	No	\$ 120.00	Soccer - Girls	4/12/2014	4/12/2015
Jimmy Johns	Full Page	No	\$ 1,000.00	Baseball	12/8/2013	12/8/2014
John Erickson, Inc. (Vintage Homes)	Bus. Card	No	\$ 120.00	Baseball	8/15/2013	8/15/2014
Jonathon B Pubb	1/4 page	No	\$ 325.00	Football	8/15/2013	8/15/2014
Kona Ice	1/2 page	No	\$ 575.00	Football	8/15/2013	8/15/2014
La Seniorita	Bus. Card	No	\$ 120.00	Booster	8/15/2013	8/15/2014
Land Tech	1/4 page	No	\$ 325.00	Golf - Girls	8/15/2013	8/15/2014
Laser Printer Technologies	Bus. Card	No	\$ 120.00	Golf - Girls	12/8/2013	12/8/2014
Lautner Irrigation, Inc.	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Long Lake Baseball & Softball Assoc.	1/2 Page	No	\$ 575.00	Softball	8/15/2013	4/12/2015
Long Lake Grocery	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Maxbauer's Meats	1/4 page	No	\$ 325.00	Football	8/15/2013	8/15/2014
Max's Service	Bus. Card	No	\$ 120.00	Girl's Golf	8/15/2013	8/15/2014
MC Sports	1/2 page	No	\$ 575.00	Softball	8/15/2013	8/15/2014
Mobile Iron	Bus. Card	No	\$ 120.00	Basketball - Girls	12/8/2013	12/8/2014
Monarch Home Health Services	Bus. Card	No	\$ 120.00	Golf - Girls	12/8/2013	12/8/2014
Moomers	Bus. Card	No	\$ 120.00	Softball	4/12/2013	4/12/2015
Morgan Stanley Smith Barney - Craig Roserberg	1/2 page	No	\$ 575.00	Baseball	8/15/2013	8/15/2014
Morgan Stanley Smith Barney - Kevin Beaudoin	Bus. Card	No	\$ 120.00	Golf - Girls	12/8/2013	12/8/2014
Myofascial Release of TC	Bus. Card	No	\$ 120.00	Boy's Track	8/15/2013	8/15/2014
Neuromuscular & Rehab Assoc.	1/4 Page	No	\$ 325.00	Baseball	4/12/2014	4/12/2015
Northern Fire & Safety	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Northern Michigan Diesel Service	Bus. Card	No	\$ 120.00	Baseball	8/15/2013	8/15/2014
Northern Michigan Glass	Bus. Card	No	\$ 120.00	Baseball	8/15/2013	8/15/2014
Northwest Consumers Credit Union	Bus. Card	No	\$ 120.00	Golf - Girls	12/8/2013	12/8/2014
Northwest Michigan Surgery Center	1/4 page	No	\$ 325.00	Baseball	8/15/2013	8/15/2014
Northwestern Bank	Bus. Card	No	\$ 120.00	Girl's Track	8/15/2013	8/15/2014
Nuisance Animal Control (Roy Reed)	Bus. Card	No	\$ 120.00	Baseball	8/15/2013	8/15/2014
Old Mission Investment	Bus. Card	No	\$ 120.00	Golf - Girls	12/8/2013	12/8/2014
Old Mission Windows - Lisa Zeits	1/4 Page	No	\$ -	Booster	8/15/2013	8/15/2014
Patriot Radio	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Paul Smallwood Accounting	1/4 Page	No	\$ -	Booster	12/15/2013	12/15/2014
Peplinski Plumbing	Bus. Card	No	\$ 120.00	Baseball	8/15/2013	8/15/2014
Pioneer Diesel Service	Bus. Card	No	\$ 120.00	Softball	8/15/2013	8/15/2014
Pirate's Cove	Bus. Card	Yes	\$ 120.00	Golf - Girls	12/8/2013	12/8/2014
Pomeroy Home Furnishings	Bus. Card	No	\$ 120.00	Baseball	4/12/2014	4/12/2015
Popano's Pizza	1/4 Page 1/2 off	No	\$ 162.50	Football	8/15/2013	8/15/2014

ProBuild	1/2 Page	No	\$	575.00	Softball	4/12/2014	4/12/2015
Raymond James	1/4 page	No	\$	325.00	Baseball	8/15/2013	8/15/2014
Roth Shirt Company	Bus. Card	No	\$	120.00	Baseball	4/12/2014	4/12/2015
RPM Records	Bus. Card	No	\$	120.00	Girl's Soccer	8/15/2013	8/15/2014
Running Fit	Bus. Card	No	\$	120.00	Girls Track	8/15/2013	4/12/2015
Sarya Orthodontics	Bus. Card	No	\$	120.00	Girl's Soccer	8/15/2013	8/15/2014
Schepers & Hofstra PC	1/4 Page	No	\$	325.00	Boy's Soccer	8/15/2013	8/15/2014
Silver Leaf Sawmill	Bus. Card	No	\$	120.00	Girl's Soccer	4/12/2013	4/12/2015
Star Truck Rentals	Bus. Card	No	\$	120.00	Baseball	4/12/2014	4/12/2015
State Farm - Mark Newhouse	1/4 Page	No	\$		Booster	4/12/2013	4/12/2015
Stein Motors	Bus. Card	No	\$	120.00	Softball	4/12/2014	4/12/2015
Sunset Watersports	Bus. Card	No	\$	120.00	Track - Girls	4/12/2014	4/12/2015
Superior Collision	Bus. Card	No	\$	120.00	Girl's Soccer	4/12/2013	4/12/2015
Tates Autobody	1/4 page	No	\$	325.00	Baseball	8/15/2013	8/15/2014
TBAYS	Bus. Card	No	\$	120.00	Soccer - Girls	4/12/2014	4/12/2015
TC West Boy's Cross Country Parents	1/4 Page	No	\$	325.00	Cross Country - Boys	4/12/2014	4/12/2015
TC West Girl's Basketball	1/4 Page	No	\$	325.00	Basketball - Girls	4/12/2014	4/12/2015
TechSavvy TC	Bus. Card	No	\$	120.00	Softball	8/15/2013	8/15/2014
The Sound Room	Bus. Card	No	\$	120.00	Soccer - Girls	4/12/2014	4/12/2015
Traverse Area Running Club	1/2 Page	No	\$	575.00	Cross Country - Girls		
TJ Maxx	1/4 page	No	\$	325.00	Cross Country - Boys	12/8/2013	12/8/2014
Traverse City Big Boy	Bus. Card	No	\$	120.00	Football	8/15/2013	8/15/2014
Traverse City Golf Center	Bus. Card	No	\$	120.00	Football	8/15/2013	8/15/2014
Traverse City Junior Golf	1/4 Page	No	\$	325.00	Baseball (was softball)	8/15/2013	8/15/2014
Traverse City Orthopedics	1/4 page	No	\$	325.00	Girl's Golf	4/15/2013	4/12/2015
Traverse City State Bank	Bus. Card	No	\$	120.00	Girl's Golf	8/15/2013	8/15/2014
Tuscan Bistro	Bus. Card	No	\$	120.00	Wrestling	12/8/2013	12/8/2014
Van Skyhock Chiropractic Center	Bus. Card	No	\$	120.00	Football	4/12/2013	4/12/2015
Vincent Mack DDS	Bus. Card	No	\$	120.00	Girl's Soccer	8/15/2013	4/12/2015
Wells Fargo - Todd Endresen	Bus. Card	No	\$	120.00	Softball	8/15/2013	8/15/2014
Williams Auto Group	Bus. Card	No	\$	120.00	Baseball	4/12/2013	4/12/2015
Woodland Creek Furniture	Bus. Card	No	\$	120.00	Girl's Soccer	8/15/2013	8/15/2014
					Golf - Girls	12/8/2013	12/8/2014
Total Sales:			\$	30,587.50			